

IMAGE CREDIT: ADAM PARDEE

Newsmaker 100: The people to know now in the Bay Area



We're in the news business. But we'd have little to write about without the people behind the news. That's the idea behind the Newsmaker 100, our list of people making headlines, inspiring others and upending the status quo.

This list is an observation, not a coronation: Not all change is good, and not all news is positive. But for good or bad, these 100 people have caught our attention – and deserve yours in 2025.

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IMAGE CREDIT: LIPO CHING | SAN FRANCISCO BUSINESS TIMES

Newsmaker 100: Paul Paradis



Name:

Paul Paradis

Title:

Founder

Company:

Bayhill Ventures

During a more than 30-year tenure driving Texas-based developer Hines' San Francisco portfolio, Paradis helped raise a slew of buildings that defined San Francisco's skyline, including Salesforce Tower. He founded Bayhill in 2023 and wasted no time getting right back to it, proposing a 72-story luxury apartment tower at 530 Howard St. alongside the Salesforce Transit Center.

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All Honorees >



Newsmaker 100: Enrique Landa



Newsmaker 100: Dan Safier



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Newsmaker 100: Richard Dickson >



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Newsmaker 100: Tim Stannard >



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Newsmaker 100: Silvio Tavares >



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Newsmaker 100: Megan Schoettmer >



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Newsmaker 100: Khalid Acheckzai >



Newsmaker 100: Garry Tan >



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Newsmaker 100: Caroline Winnett >



Newsmaker 100: Marc Benioff >



Newsmaker 100: Aravind Srinivas >



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Newsmaker 100: Ali Ghodsi >



Newsmaker 100: Patrick and John Collison >



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Newsmaker 100: Todd Renfrew >



Newsmaker 100: Linnette Edwards >



Newsmaker 100: Keri Nicholas >



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